

Leveraging Artificial Intelligence (AI)



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How Nonprofits Can Use Artificial Intelligence

- Fundraising & donor engagement
- Grant writing & proposal support
- Communications and content creation
- Operations & productivity
- Program delivery
- Advocacy



OVERALL BENEFITS OF AI

- Virtual assistants
- Cost savings
- Instant responses
- Well-written draft pieces
- TIME



HOW WE GOT STARTED

- LEADERSHIP STARTED LEARNING AND EXPLORING WITH CHATGPT
- ENCOURAGED STAFF TO EXPLORE FOR 15 MINUTES PER DAY

Cautions

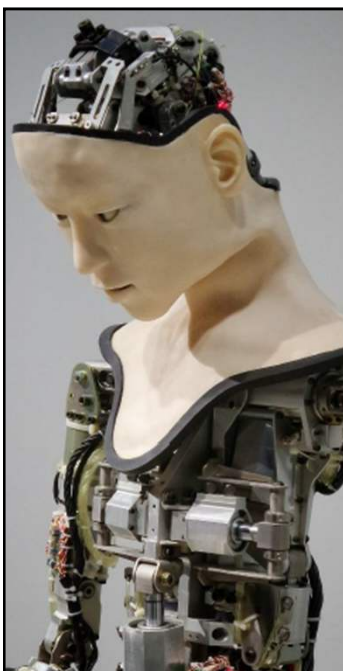


- Creates a great draft or revision, NOT a final product
- Research tool, may or may not search the internet depending on platform
- Should NEVER replace your judgment
- Must always check citations, statistics, and other 'facts' to make sure AI is not 'hallucinating'

BIAS AND LACK OF UNDERSTANDING IN AI

- Trained by humans, with human biases, without common sense, or understanding sarcasm, irony or metaphor
- [ChatGPT Replicates Gender Bias in Recommendation Letters | Scientific American](#)





OTHER THOUGHTS

- Voice
- Plagiarism
- Never enter confidential or proprietary agency or client information; same as putting it out on the web
- Environmental concerns
- Need policies and procedures



Fundraising & donor support



- Donor insights
- Predictive analytics
- Stewardship strategies
- Donor search platforms
- Personalized emails



Grant writing and proposal support



- Match with grants and foundations
- Track deadlines and requirements
- Grant writing
 - Draft
 - Edit
 - Research



Communications and content creation

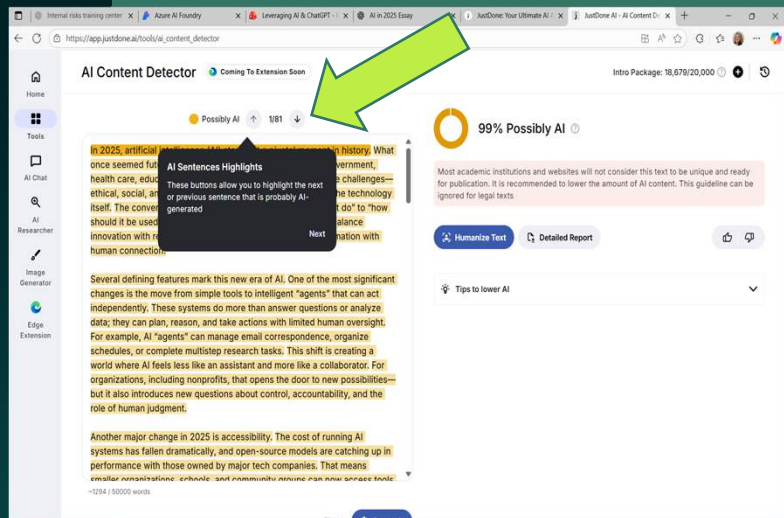


- Draft emails, reports, press releases, Board updates
- Social media posts
- Speeches
- Thank you notes
- Newsletters
- Story Telling
- Presentation outlines/development
- Logo generation
- Digital design
- Video
- Podcasts
- Editing

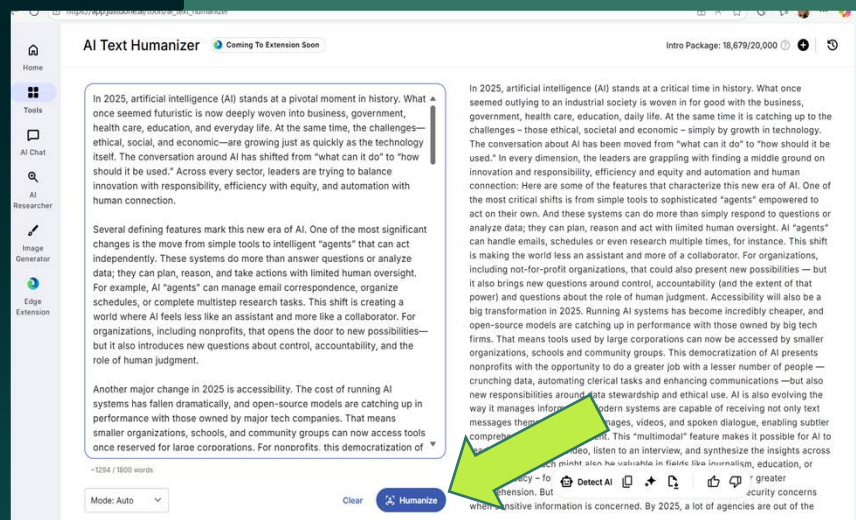


AI content detection

- Don't use em dash
- Pictures Icons
- AI content detectors:
 - GPTZero
 - Winston
 - JustDone



AI text humanizer BEFORE



AI text humanizer AFTER

AI Text Humanizer Coming To Extension Soon

Intro Package: 17,358/20,000

27% Possibly AI

See Details

Most AI solutions and websites will consider this text to be unique and ready for publication. Only a small percentage of potential AI-generated content.

By 2025, artificial intelligence (AI) is at a crossroads in history. What once appeared futuristic is now deeply woven into business, government, health care, education, and everyday life. At the same time, the challenges—those that arise ethically, socially, and economically—are increasing just as fast as the technology itself. Leaders in every sector are struggling to reconcile innovation with responsibility, efficiency with equity, and automation with human connection. This new era of AI is characterized by a few key features. Perhaps the most noticeable deviation is the shift from simple tools to smart "agents" with the ability to act on their own. The solutions don't just take these systems to task with answering questions or analyzing data, they can plan, reason, and take the appropriate action with little human input. For instance, AI "agents" can take care of mail or coordinate schedules or do multistep research. It means this change is making AI feel less like an assistant and more like a partner. That for organizations—not least nonprofits—paves the way for new opportunities—but also opens up a whole other set of questions about control, accountability, and the place of human judgment. Another big transformation in 2025 is accessibility. Running AI systems has become cheaper than ever before, with models that aren't proprietary catching up with those owned by big tech companies. It means smaller and more niche organizations—schools and community organizations among them—can now gain access to tools once just for large corporations. For nonprofits, this democratization of AI represents the opportunity to do more with less—analytics, automation, and communication—but it also comes with challenges.

+1284 / 1800 words

Check for plagiarism

- Grammarly
- Winston
- GPTZero
- Quetext

Check Plagiarism Coming To Extension Soon

Intro Package: 13,610/15,000

0% Plagiarism

No traces of plagiarism were found in the text you provided!

Detailed Report Detect AI

need global cooperation in order to stop misuse and to protect public interests. AI would likely exacerbate societal and economic divides without inclusive governance, empowering data- and computing-driven institutions with greater access to power. For nonprofits and mission-driven organizations, such developments carry both opportunity and responsibility. AI can vastly enhance efficiency, simplify reporting, and produce insights that once took weeks to generate. It has potential to measure greater impact more precisely, anticipate community needs, and even provide personalized donor engagement. But it needs to be handled with care. In human services, where trust and empathy are core, technology should augment—not supplant—that human connection. Transparency is critical. Clients, donors and staffers need to know when AI is being used and how decisions are being made. In order to responsibly deploy AI, nonprofits need to train the brains of their various teams. Staff should receive training that emphasizes the potential and limitations of the technology. Leaders must also develop corporate ethical guidelines for integrating AI at the ethical practice level with organizational values. These should be frameworks of bias, privacy, accountability, and human intervention. Without them, the very values that set nonprofits apart—their humanity, empathy and credibility—could be eroded. It's also critical to manage expectations. Although AI is hugely promising, it is not a silver bullet for systemic or social issues. It requires time, resources and cultural change to implement. Data has to be distilled, workflows must be reshaped and results analyzed. Success hinges as much on people as it does on machines. In the future, AI will only continue to integrate more deeply into life. We might get more of this for "embodied

+1329 / 15000 words

Operations and productivity



- Project management
- Flow charts/decision trees
- Meeting notes
 - Key points
 - Action items
 - Assign tasks



Program delivery



- Chatbots/virtual assistants
- Smart intake sheets
- Predictive analytics
- Real-time translation and transcription
- Program evaluation
- Case prioritization
- AI therapy support



Advocacy



- Track legislation
- Engage supporters
- Write persuasive calls to action



LEO

Marketing Examples



[Design a New Logo](#)

[Video Creation](#)

[Create Short Clips - Social](#)

[Podcast Creation/Audio Creation](#)



Slide 18

LEO [@Leslie Slingsby] the first link doesn't work. You may need add a new URL.

Liz Evans, 2025-06-02T12:59:06.786

Automation with AI:

- **Agents:** AI tools that handle tasks like scheduling, writing, or data entry
- **Workflows:** Step-by-step automations that connect apps and actions
- **Teams:** People and AI working together to save time and improve results



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Summary - starting to use AI



Consider how AI can improve existing ways of doing tasks and new possibilities



Support intelligent experimentation



Assess and train on the skills required, such as prompt engineering, to effectively use AI systems



Develop organizational policies



Discuss balancing human-led and technology-powered organizations

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